10031884.102401

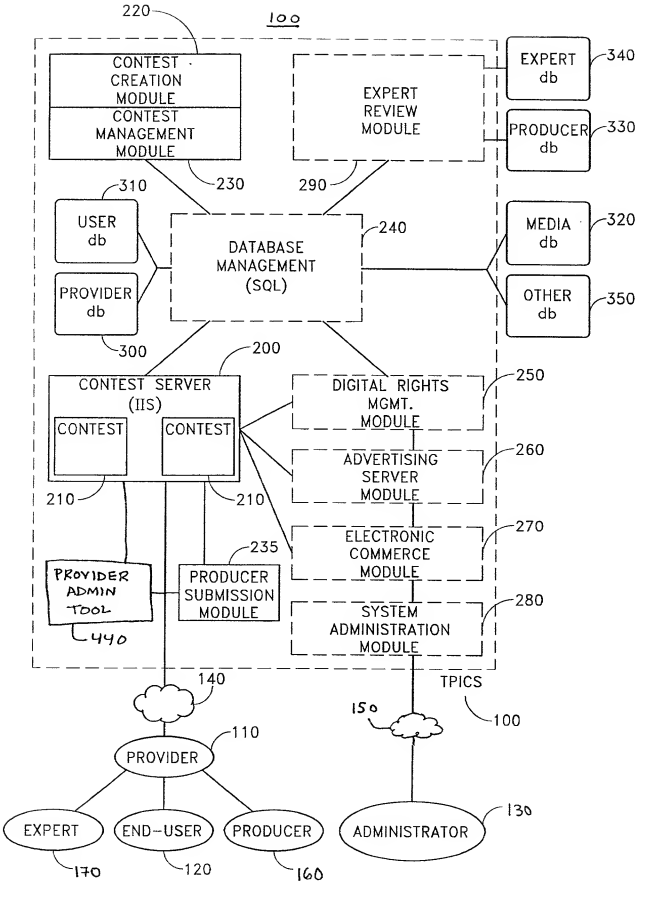


FIG. 1

10r20r-hatcoor

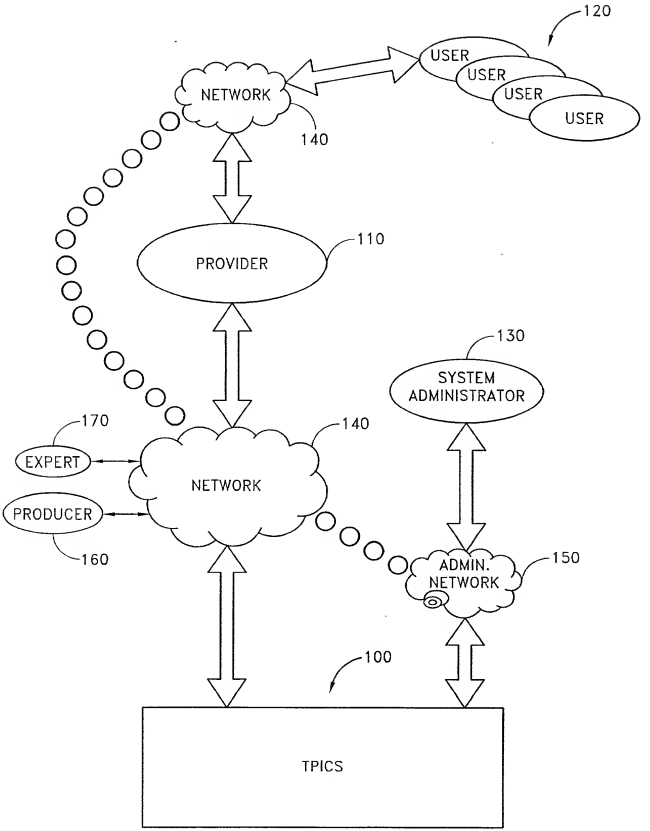


FIG. 2

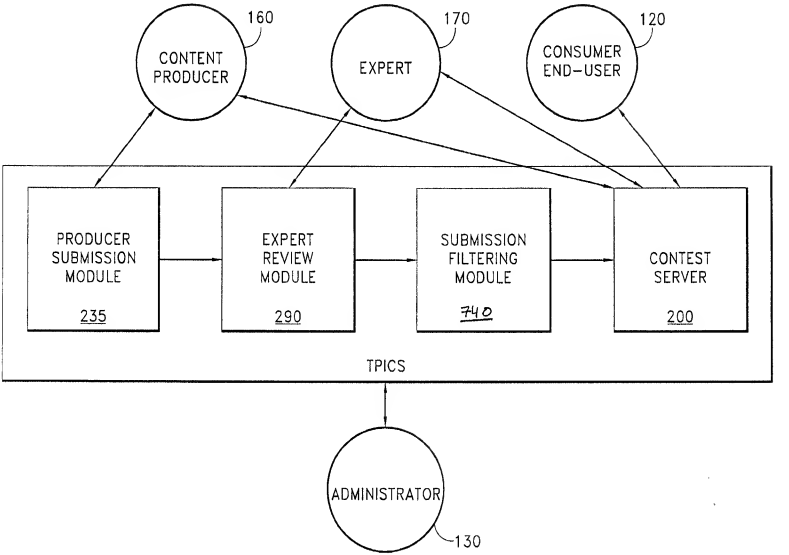

160
CONTENT PRODUCER
170
EXPERT
120
CONSUMER END-USER
PRODUCER SUBMISSION MODULE
235
EXPERT REVIEW MODULE
290
SUBMISSION FILTERING MODULE
740
CONTEST SERVER
200
TPICS
ADMINISTRATOR
130

FIG. 3

T0h2DT*h8TEE00T

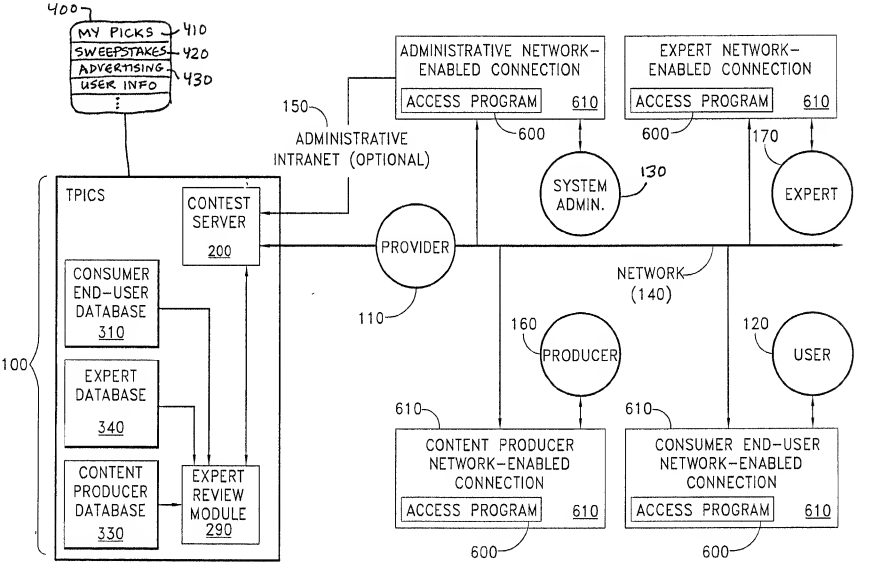


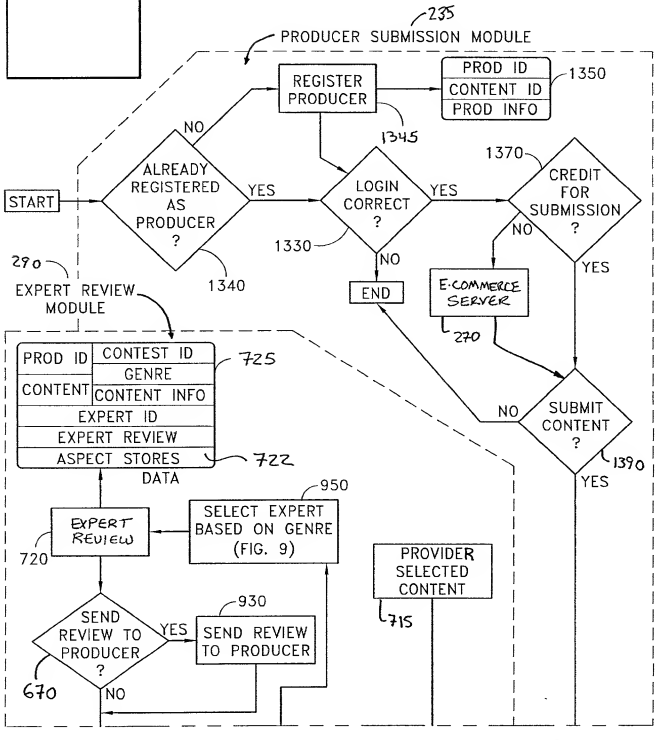
FIG. 4

FIG. 5A

FIG. 5

FIG. 5B

FIG. 5A



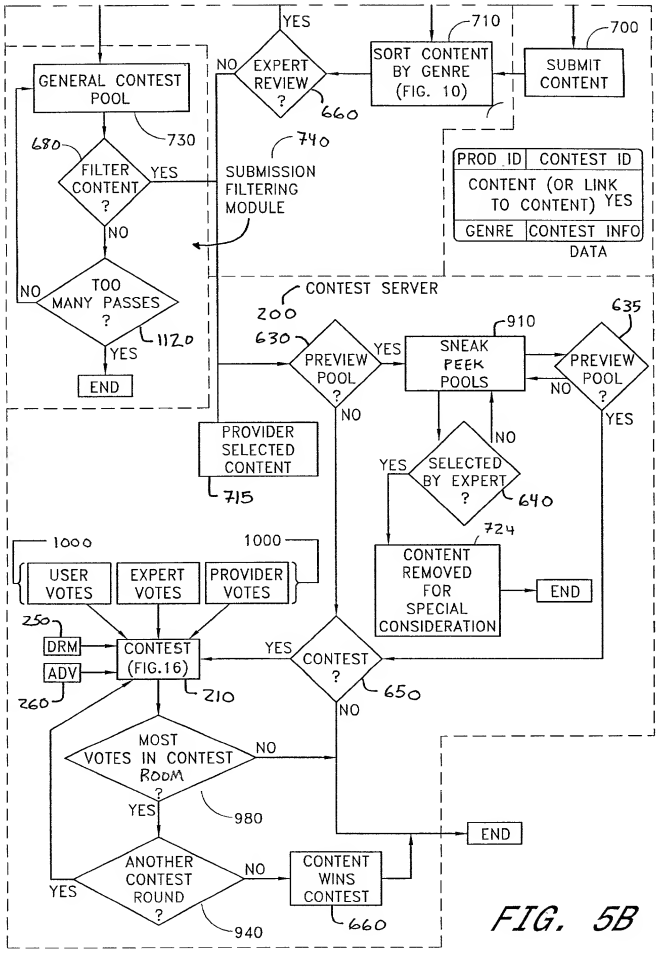


FIG. 5B

10034184-102401

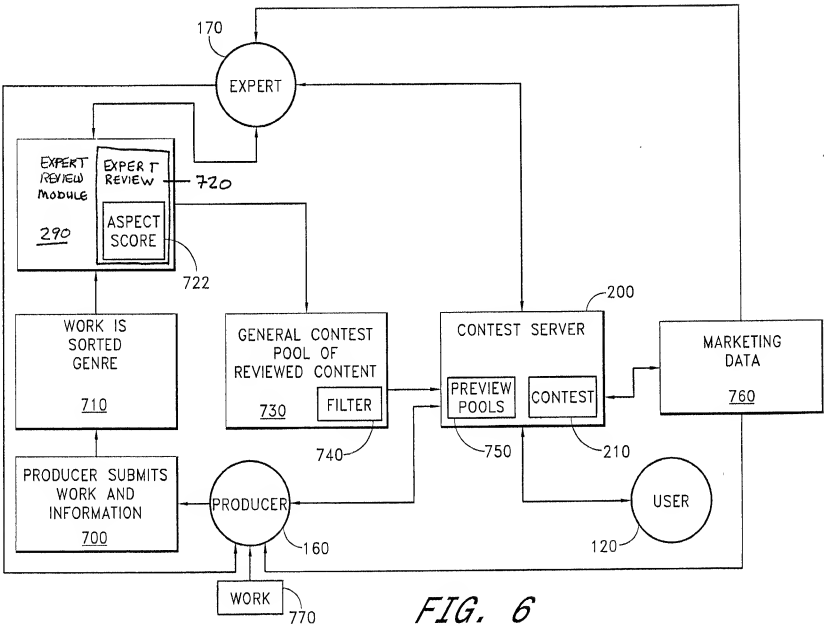

170
EXPERT
EXPERT REVIEW MODULE
290
EXPERT REVIEW
720
ASPECT SCORE
722
WORK IS SORTED GENRE
710
GENERAL CONTEST POOL OF REVIEWED CONTENT
730
FILTER
740
200
CONTEST SERVER
PREVIEW POOLS
CONTEST
750
210
MARKETING DATA
760
PRODUCER SUBMITS WORK AND INFORMATION
700
PRODUCER
160
USER
120
WORK
770

FIG. 6

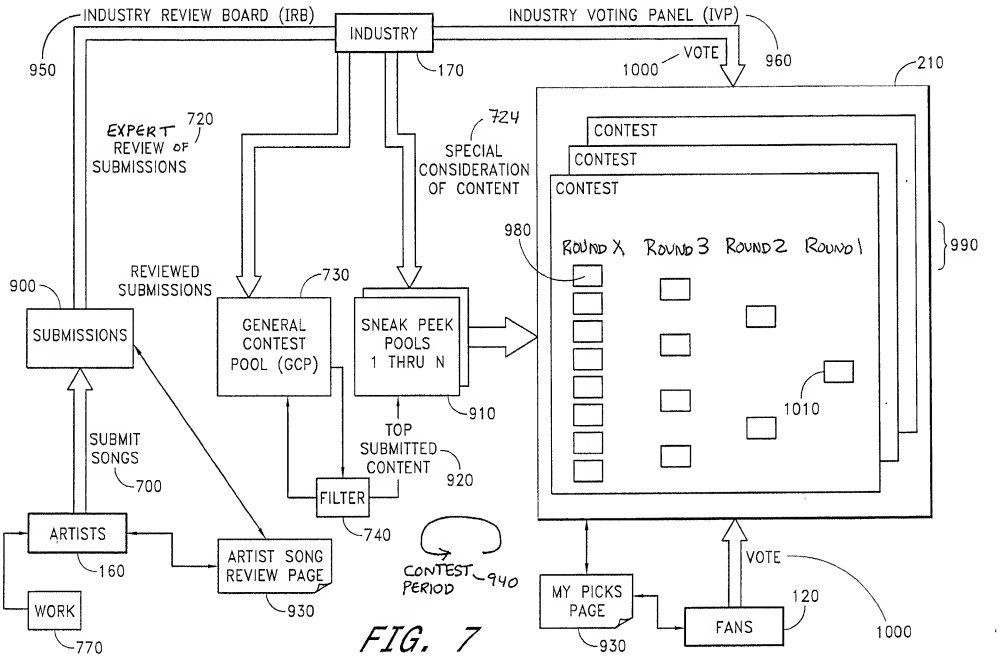

INDUSTRY REVIEW BOARD (IRB)
950
INDUSTRY
170
INDUSTRY VOTING PANEL (IVP)
960
VOTE
1000
210
EXPERT REVIEW OF SUBMISSIONS
720
724
SPECIAL CONSIDERATION OF CONTENT
CONTEST
CONTEST
CONTEST
980
ROUND X
ROUND 3
ROUND 2
ROUND 1
990
900
REVIEWED SUBMISSIONS
730
SUBMISSIONS
GENERAL CONTEST POOL (GCP)
SNEAK PEEK POOLS 1 THRU N
910
1010
SUBMIT SONGS
700
TOP SUBMITTED CONTENT
920
FILTER
740
ARTISTS
160
ARTIST SONG REVIEW PAGE
930
CONTEST PERIOD
940
WORK
770
MY PICKS PAGE
930
VOTE
1000
FANS
120

FIG. 7

TD420T"h8TEE00T

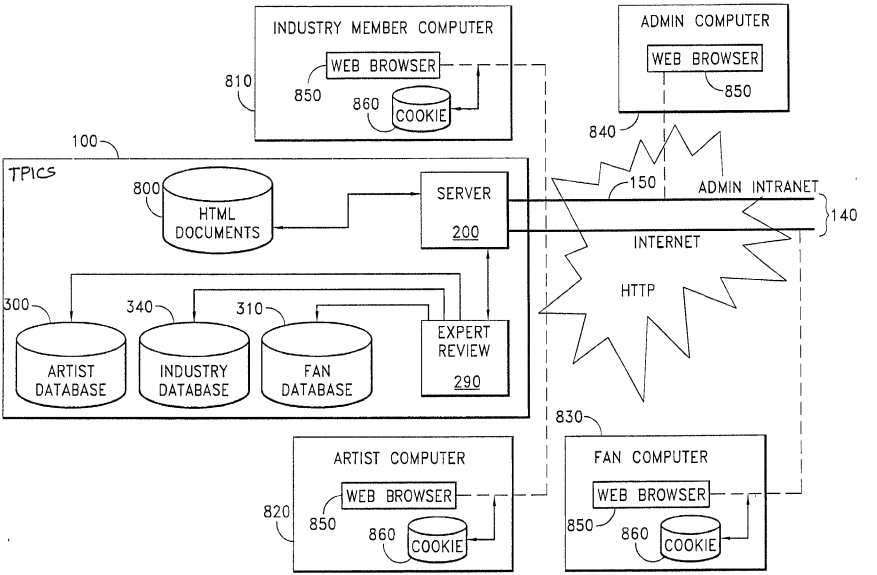


FIG. 8

US 2011/0184801 A1

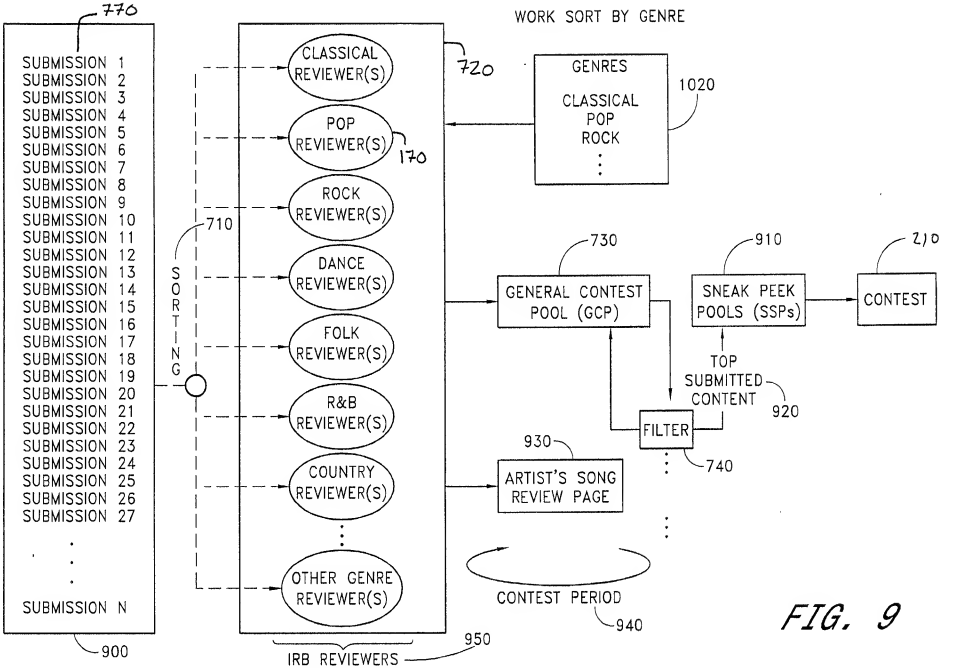
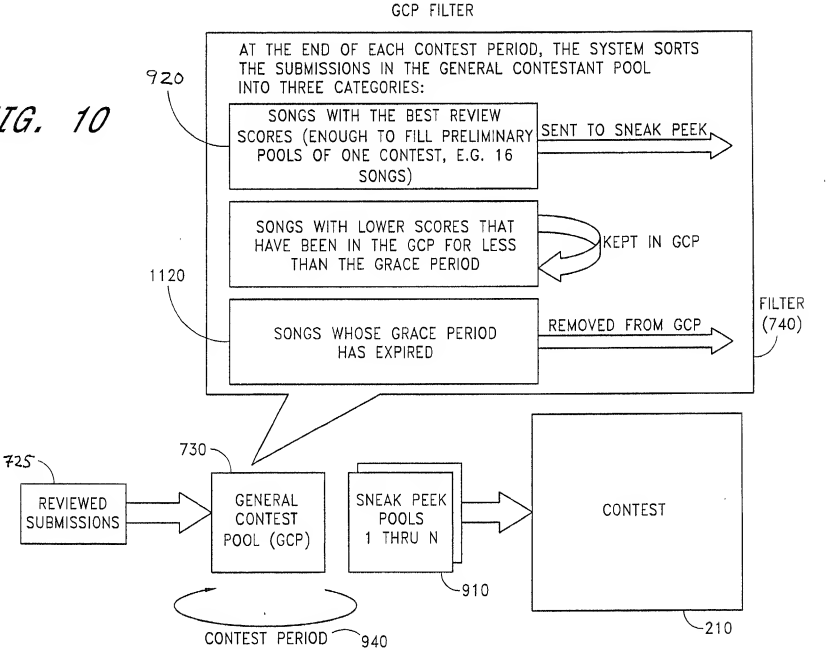


FIG. 9

FIG. 10


GCP FILTER
AT THE END OF EACH CONTEST PERIOD, THE SYSTEM SORTS THE SUBMISSIONS IN THE GENERAL CONTESTANT POOL INTO THREE CATEGORIES:
920
SONGS WITH THE BEST REVIEW SCORES (ENOUGH TO FILL PRELIMINARY POOLS OF ONE CONTEST, E.G. 16 SONGS)
SENT TO SNEAK PEEK
SONGS WITH LOWER SCORES THAT HAVE BEEN IN THE GCP FOR LESS THAN THE GRACE PERIOD
KEPT IN GCP
1120
SONGS WHOSE GRACE PERIOD HAS EXPIRED
REMOVED FROM GCP
FILTER (740)
725
REVIEWED SUBMISSIONS
730
GENERAL CONTEST POOL (GCP)
SNEAK PEEK POOLS 1 THRU N
910
CONTEST
210
CONTEST PERIOD
940

T0h20T'h8TEE00T

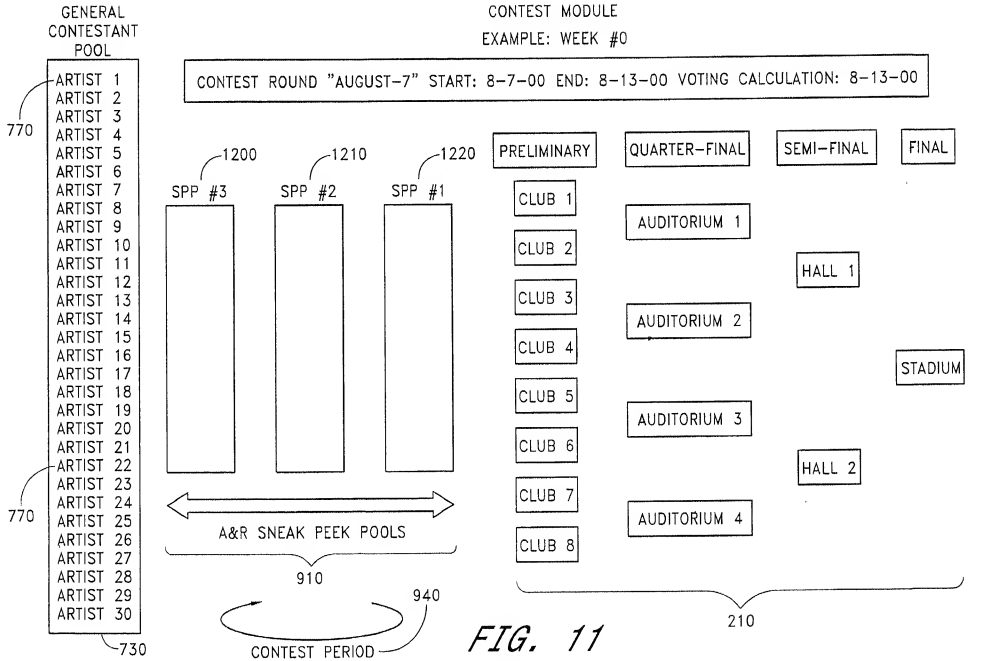


FIG. 11

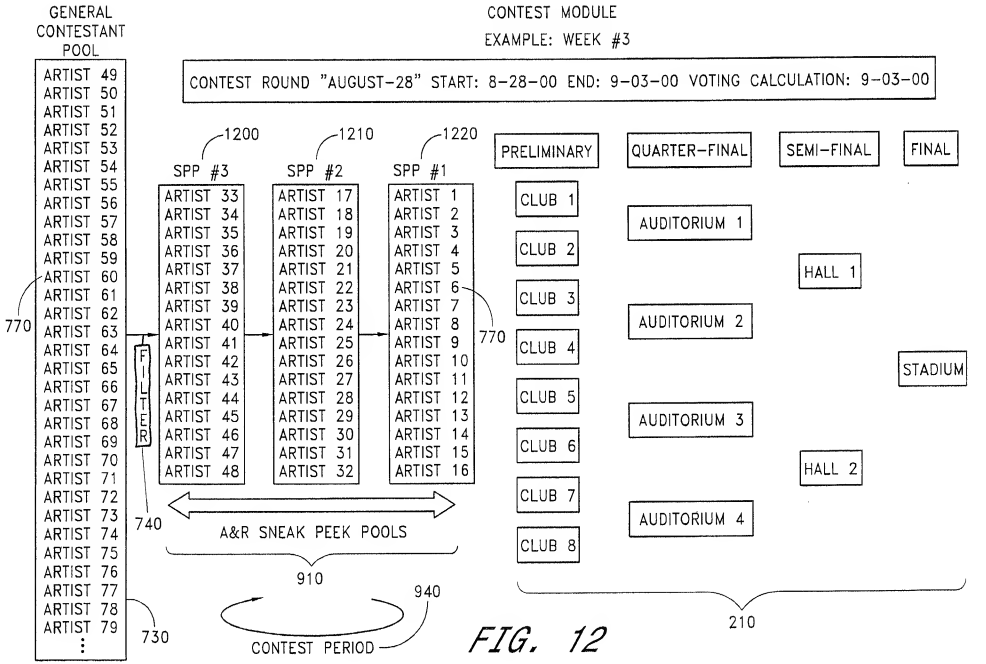

GENERAL CONTESTANT POOL
ARTIST 49
ARTIST 50
ARTIST 51
ARTIST 52
ARTIST 53
ARTIST 54
ARTIST 55
ARTIST 56
ARTIST 57
ARTIST 58
ARTIST 59
ARTIST 60
ARTIST 61
ARTIST 62
ARTIST 63
ARTIST 64
ARTIST 65
ARTIST 66
ARTIST 67
ARTIST 68
ARTIST 69
ARTIST 70
ARTIST 71
ARTIST 72
ARTIST 73
ARTIST 74
ARTIST 75
ARTIST 76
ARTIST 77
ARTIST 78
ARTIST 79
770
FILTER
740
730
CONTEST MODULE
EXAMPLE: WEEK #3
CONTEST ROUND "AUGUST-28" START: 8-28-00 END: 9-03-00 VOTING CALCULATION: 9-03-00
1200
SPP #3
ARTIST 33
ARTIST 34
ARTIST 35
ARTIST 36
ARTIST 37
ARTIST 38
ARTIST 39
ARTIST 40
ARTIST 41
ARTIST 42
ARTIST 43
ARTIST 44
ARTIST 45
ARTIST 46
ARTIST 47
ARTIST 48
1210
SPP #2
ARTIST 17
ARTIST 18
ARTIST 19
ARTIST 20
ARTIST 21
ARTIST 22
ARTIST 23
ARTIST 24
ARTIST 25
ARTIST 26
ARTIST 27
ARTIST 28
ARTIST 29
ARTIST 30
ARTIST 31
ARTIST 32
1220
SPP #1
ARTIST 1
ARTIST 2
ARTIST 3
ARTIST 4
ARTIST 5
ARTIST 6
ARTIST 7
ARTIST 8
ARTIST 9
ARTIST 10
ARTIST 11
ARTIST 12
ARTIST 13
ARTIST 14
ARTIST 15
ARTIST 16
770
A&R SNEAK PEEK POOLS
910
CONTEST PERIOD
940
PRELIMINARY
QUARTER-FINAL
SEMI-FINAL
FINAL
CLUB 1
CLUB 2
CLUB 3
CLUB 4
CLUB 5
CLUB 6
CLUB 7
CLUB 8
AUDITORIUM 1
AUDITORIUM 2
AUDITORIUM 3
AUDITORIUM 4
HALL 1
HALL 2
STADIUM
210

FIG. 12

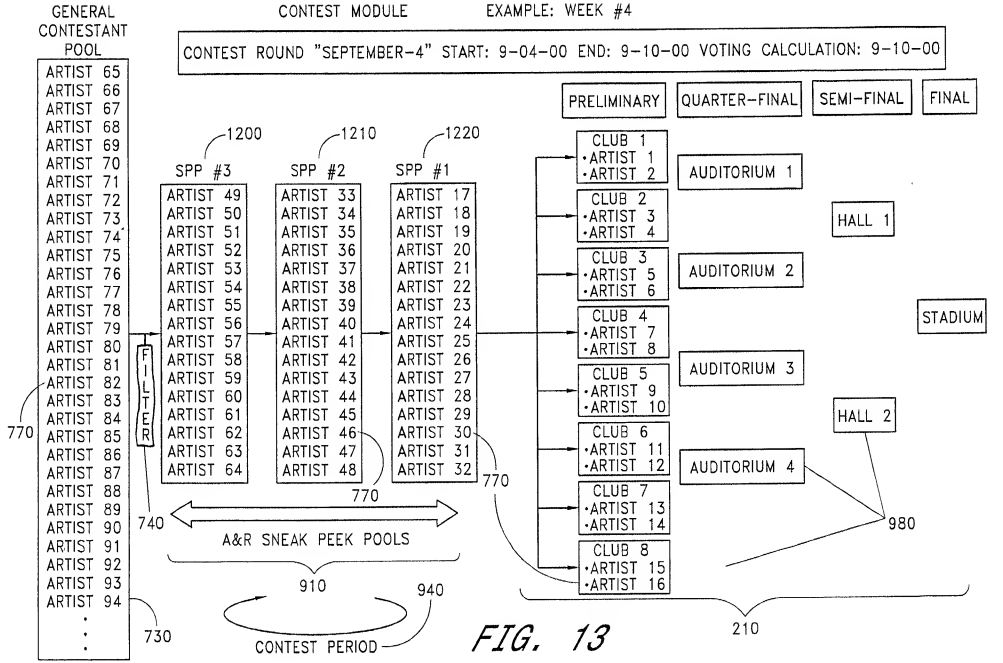

GENERAL CONTESTANT POOL
CONTEST MODULE
EXAMPLE: WEEK #4
CONTEST ROUND "SEPTEMBER-4" START: 9-04-00 END: 9-10-00 VOTING CALCULATION: 9-10-00
PRELIMINARY
QUARTER-FINAL
SEMI-FINAL
FINAL
ARTIST 65
ARTIST 66
ARTIST 67
ARTIST 68
ARTIST 69
ARTIST 70
ARTIST 71
ARTIST 72
ARTIST 73
ARTIST 74
ARTIST 75
ARTIST 76
ARTIST 77
ARTIST 78
ARTIST 79
ARTIST 80
ARTIST 81
ARTIST 82
ARTIST 83
ARTIST 84
ARTIST 85
ARTIST 86
ARTIST 87
ARTIST 88
ARTIST 89
ARTIST 90
ARTIST 91
ARTIST 92
ARTIST 93
ARTIST 94
770
730
FILTER
740
1200
SPP #3
ARTIST 49
ARTIST 50
ARTIST 51
ARTIST 52
ARTIST 53
ARTIST 54
ARTIST 55
ARTIST 56
ARTIST 57
ARTIST 58
ARTIST 59
ARTIST 60
ARTIST 61
ARTIST 62
ARTIST 63
ARTIST 64
1210
SPP #2
ARTIST 33
ARTIST 34
ARTIST 35
ARTIST 36
ARTIST 37
ARTIST 38
ARTIST 39
ARTIST 40
ARTIST 41
ARTIST 42
ARTIST 43
ARTIST 44
ARTIST 45
ARTIST 46
ARTIST 47
ARTIST 48
770
1220
SPP #1
ARTIST 17
ARTIST 18
ARTIST 19
ARTIST 20
ARTIST 21
ARTIST 22
ARTIST 23
ARTIST 24
ARTIST 25
ARTIST 26
ARTIST 27
ARTIST 28
ARTIST 29
ARTIST 30
ARTIST 31
ARTIST 32
770
A&R SNEAK PEEK POOLS
910
940
CONTEST PERIOD
CLUB 1
•ARTIST 1
•ARTIST 2
CLUB 2
•ARTIST 3
•ARTIST 4
CLUB 3
•ARTIST 5
•ARTIST 6
CLUB 4
•ARTIST 7
•ARTIST 8
CLUB 5
•ARTIST 9
•ARTIST 10
CLUB 6
•ARTIST 11
•ARTIST 12
CLUB 7
•ARTIST 13
•ARTIST 14
CLUB 8
•ARTIST 15
•ARTIST 16
AUDITORIUM 1
AUDITORIUM 2
AUDITORIUM 3
AUDITORIUM 4
HALL 1
HALL 2
STADIUM
980
210

FIG. 13

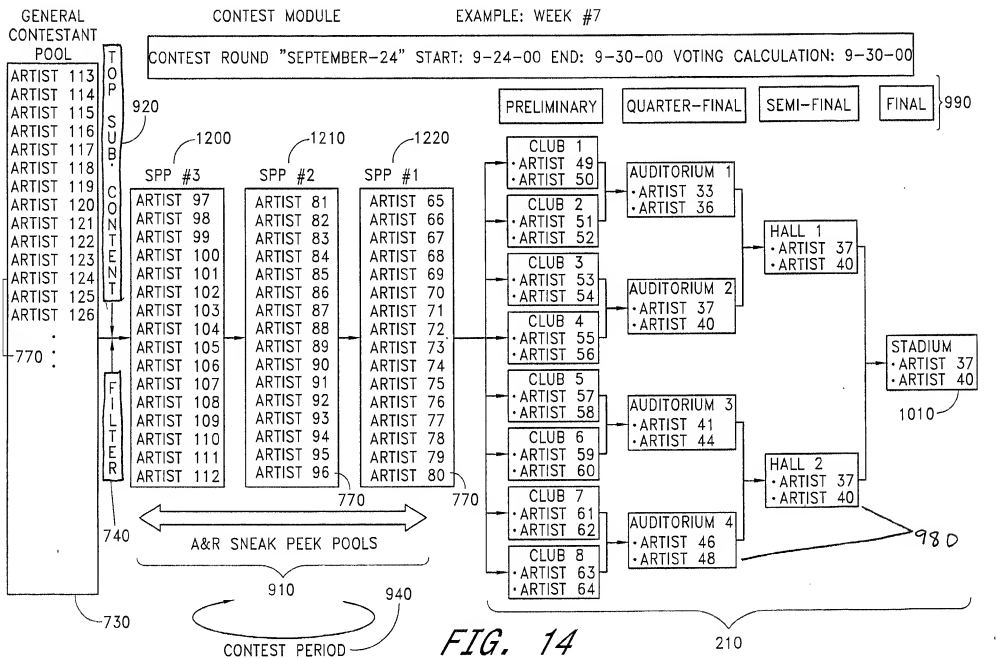

GENERAL CONTESTANT POOL
CONTEST MODULE
EXAMPLE: WEEK #7
CONTEST ROUND "SEPTEMBER-24" START: 9-24-00 END: 9-30-00 VOTING CALCULATION: 9-30-00
ARTIST 113
ARTIST 114
ARTIST 115
ARTIST 116
ARTIST 117
ARTIST 118
ARTIST 119
ARTIST 120
ARTIST 121
ARTIST 122
ARTIST 123
ARTIST 124
ARTIST 125
ARTIST 126
770
730
TOP SUB-CONTENT
FILTER
740
920
1200
1210
1220
SPP #3
SPP #2
SPP #1
ARTIST 97
ARTIST 98
ARTIST 99
ARTIST 100
ARTIST 101
ARTIST 102
ARTIST 103
ARTIST 104
ARTIST 105
ARTIST 106
ARTIST 107
ARTIST 108
ARTIST 109
ARTIST 110
ARTIST 111
ARTIST 112
ARTIST 81
ARTIST 82
ARTIST 83
ARTIST 84
ARTIST 85
ARTIST 86
ARTIST 87
ARTIST 88
ARTIST 89
ARTIST 90
ARTIST 91
ARTIST 92
ARTIST 93
ARTIST 94
ARTIST 95
ARTIST 96
770
ARTIST 65
ARTIST 66
ARTIST 67
ARTIST 68
ARTIST 69
ARTIST 70
ARTIST 71
ARTIST 72
ARTIST 73
ARTIST 74
ARTIST 75
ARTIST 76
ARTIST 77
ARTIST 78
ARTIST 79
ARTIST 80
770
A&R SNEAK PEEK POOLS
910
940
CONTEST PERIOD
PRELIMINARY
QUARTER-FINAL
SEMI-FINAL
FINAL
990
CLUB 1
· ARTIST 49
· ARTIST 50
CLUB 2
· ARTIST 51
· ARTIST 52
CLUB 3
· ARTIST 53
· ARTIST 54
CLUB 4
· ARTIST 55
· ARTIST 56
CLUB 5
· ARTIST 57
· ARTIST 58
CLUB 6
· ARTIST 59
· ARTIST 60
CLUB 7
· ARTIST 61
· ARTIST 62
CLUB 8
· ARTIST 63
· ARTIST 64
AUDITORIUM 1
· ARTIST 33
· ARTIST 36
AUDITORIUM 2
· ARTIST 37
· ARTIST 40
AUDITORIUM 3
· ARTIST 41
· ARTIST 44
AUDITORIUM 4
· ARTIST 46
· ARTIST 48
HALL 1
· ARTIST 37
· ARTIST 40
HALL 2
· ARTIST 37
· ARTIST 40
STADIUM
· ARTIST 37
· ARTIST 40
1010
980
210

FIG. 14

10034184.102401

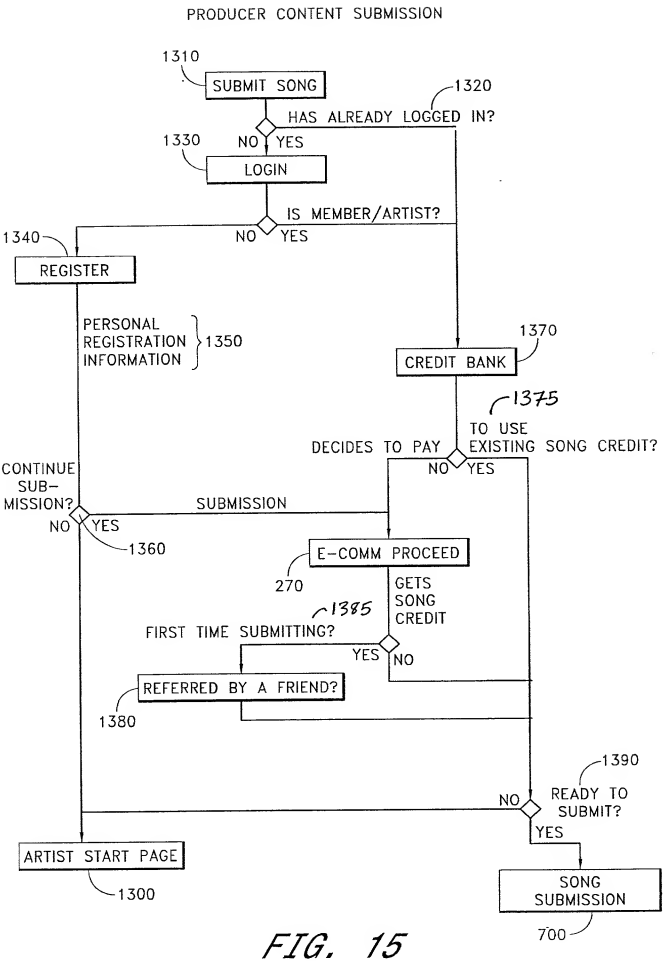


FIG. 15

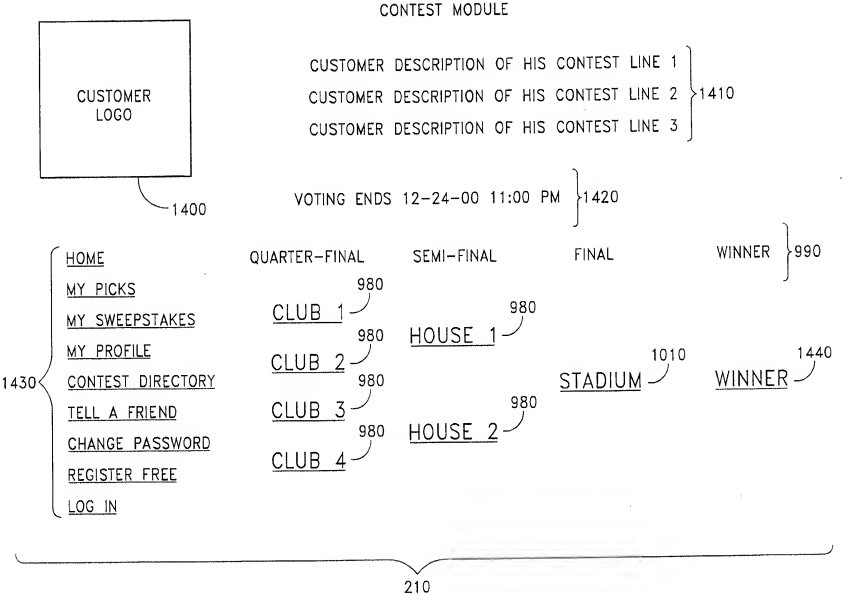

CONTEST MODULE
CUSTOMER LOGO
1400
CUSTOMER DESCRIPTION OF HIS CONTEST LINE 1
CUSTOMER DESCRIPTION OF HIS CONTEST LINE 2
CUSTOMER DESCRIPTION OF HIS CONTEST LINE 3
1410
VOTING ENDS 12-24-00 11:00 PM
1420
HOME
MY PICKS
MY SWEEPSTAKES
MY PROFILE
CONTEST DIRECTORY
TELL A FRIEND
CHANGE PASSWORD
REGISTER FREE
LOG IN
1430
QUARTER-FINAL
SEMI-FINAL
FINAL
WINNER
990
980
CLUB 1
CLUB 2
CLUB 3
CLUB 4
HOUSE 1
HOUSE 2
STADIUM
1010
WINNER
1440
210

FIG. 16

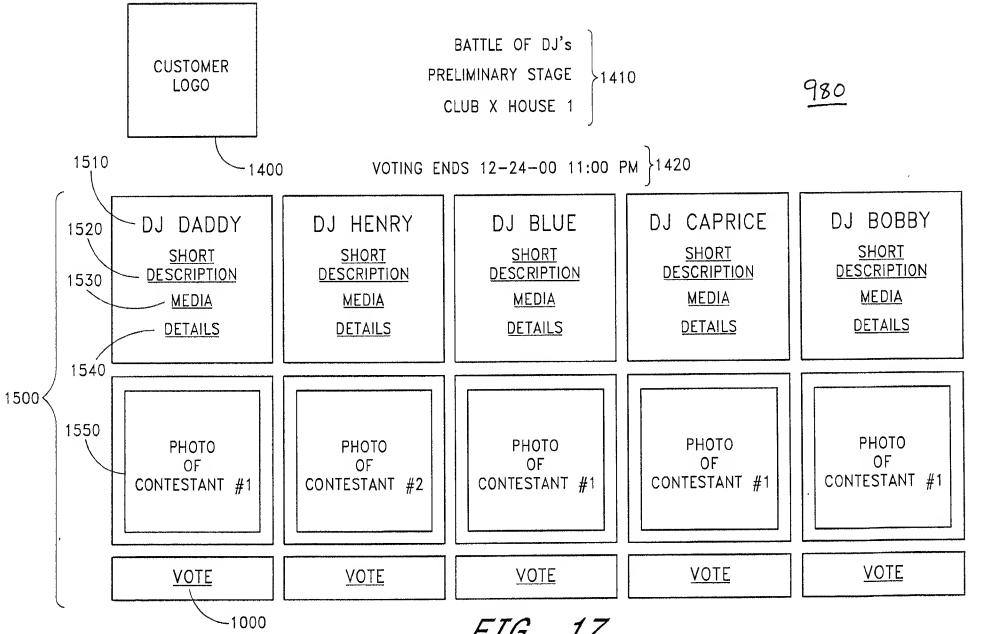
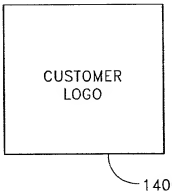
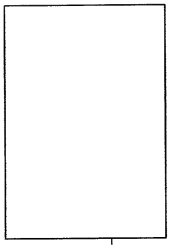

CUSTOMER LOGO
1400
BATTLE OF DJ's
PRELIMINARY STAGE
CLUB X HOUSE 1
1410
980
VOTING ENDS 12-24-00 11:00 PM
1420
1510
1500
1520
1530
1540
1550
DJ DADDY
SHORT DESCRIPTION
MEDIA
DETAILS
DJ HENRY
SHORT DESCRIPTION
MEDIA
DETAILS
DJ BLUE
SHORT DESCRIPTION
MEDIA
DETAILS
DJ CAPRICE
SHORT DESCRIPTION
MEDIA
DETAILS
DJ BOBBY
SHORT DESCRIPTION
MEDIA
DETAILS
PHOTO OF CONTESTANT #1
PHOTO OF CONTESTANT #2
PHOTO OF CONTESTANT #1
PHOTO OF CONTESTANT #1
PHOTO OF CONTESTANT #1
VOTE
VOTE
VOTE
VOTE
VOTE
1000

FIG. 17

10620-4-3E0P



DETAIL DESCRIPTION FOR: DJ DADDY



DETAIL DESCRIPTION GOES HERE.
DETAIL DESCRIPTION GOES HERE.
DETAIL DESCRIPTION GOES HERE.
DETAIL DESCRIPTION GOES HERE.
DETAIL DESCRIPTION GOES HERE.
1600

PURCHASE LINK
1620

FIG. 18

TD+20T*+8TEE00T

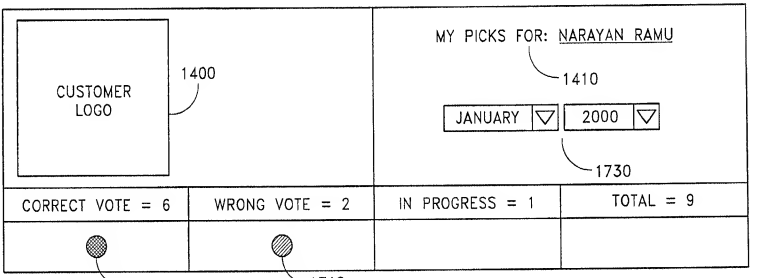
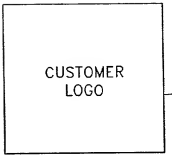


FIG. 19

970

1720

CONTEST	CONTESTANT	PRELIM	QUARTER	SEMI	FINAL
BATTLE OF DJ's	DJ DADDY	DETAILS 1-11-00	DETAILS 1-14-00	DETAILS 1-23-00	1-28-00
BATTLE OF MODELS	BLONDIE	DETAILS 1-10-00	DETAILS 1-16-00	DETAILS 1-26-00	1-04-00
BATTLE OF PIANISTS	MR. PIANO		DETAILS 1-11-00	DETAILS 1-17-00	



SWEEPSTAKES ENTRIES FOR: NARAYAN RAMU

OCTOBER 2000

(•) SUMMARY ( ) DETAIL [SUBMIT]

SUMMARY REPORT

ACTIVITY	NO.	ENTRIES
REGISTRATION	1	5
OPT IN – NEWSLETTER	1	5
OPT IN – SPECIAL OFFERS	1	5
OPT IN – SHARE MY INFO	1	5
REFER–A–FRIEND	10	200
CORRECT VOTES	31	248
WRITING VOTES	14	56
ALL CORRECT VOTES	0	0
	TOTAL:	524

1800

DETAIL REPORT

1820

CONTEST	ACTIVITY	NO.	ENTRIES
	REGISTRATION	1	5
	OPT IN – NEWSLETTER	1	5
	OPT IN – SPECIAL OFFERS	1	5
	OPT IN – SHARE MY INFO	1	5
	REFER–A–FRIEND	1	5
	ALL CORRECT VOTES	0	0
BATTLE OF DJs	CORRECT VOTES	31	248
	WRONG VOTES	14	56
BATTLE OF BABBIES	CORRECT VOTES	12	200
	WRONG VOTES	1	20
BATTLE OF PIANISTS	CORRECT VOTES	15	205
	WRONG VOTES	14	120

1810

FIG. 20

10031844-102401

MEMBER PROFILE FOR: JANE DOE

MEMBER ID	381
FIRST NAME	JANE
LAST NAME	DOE
ADDRESS	5 ELM ST.
CITY	STARVILLE
STATE	NY
ZIP CODE	12345
COUNTRY	US
EMAIL ADDRESS	JDOE@MKSTAR.COM
PHONE	555–1212
FAX NUMBER	555–1212
OPT IN – NEWSLETTER	YES
OPT IN – SPECIAL PRODUCTS	YES
OPT IN – SHARE MY INFO WITH OTHERS	NO
USER NAME	JDOE

1900

EDIT 1910

RESET 1920

FIG. 21

CONTEST DIRECTORY

2200 ID	2210 CONTEST	2220 DESCRIPTION	2230 SPONSORING WEB SITE
1	ADAM & EVE	CONTEST OF BEAUTY	ADAM.COM
2	BATTLE OF DJs	VOTE FOR THE BEST DJ	DJ.COM
3	BATTLE OF NOVELS	VOTE FOR THE BEST NOVEL	NOVEL.COM
4	CARPENTERS	VOTE FOR THE BEST CARPENTER	WOOD.COM

FIG. 22

T0h20T"h8TEE00T

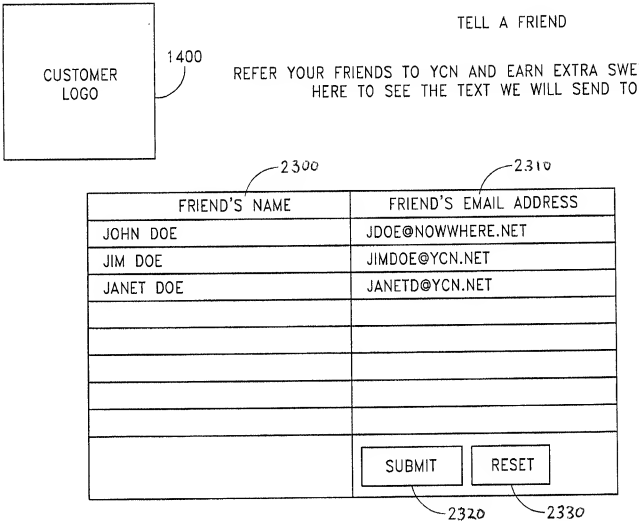
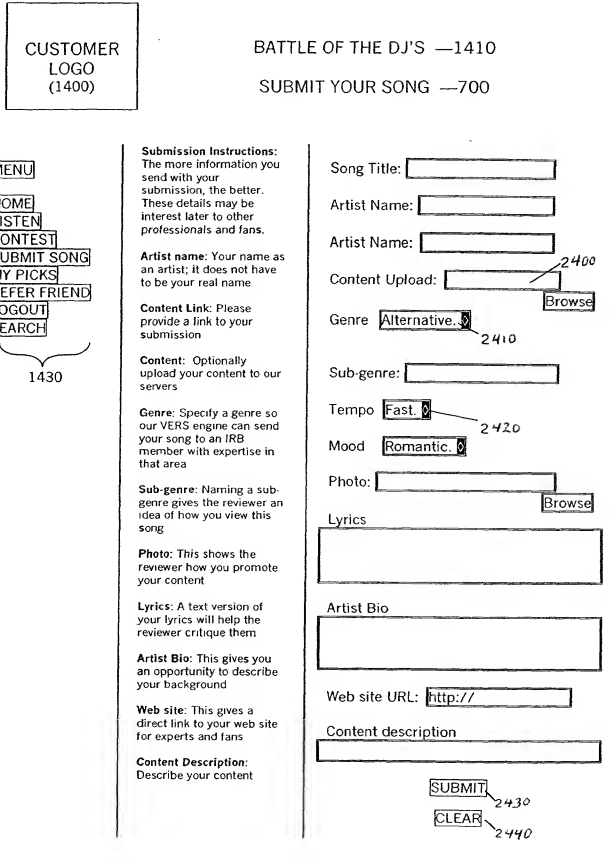


FIG. 23

FIGURE 24



10031284 - 1001

FIGURE 25

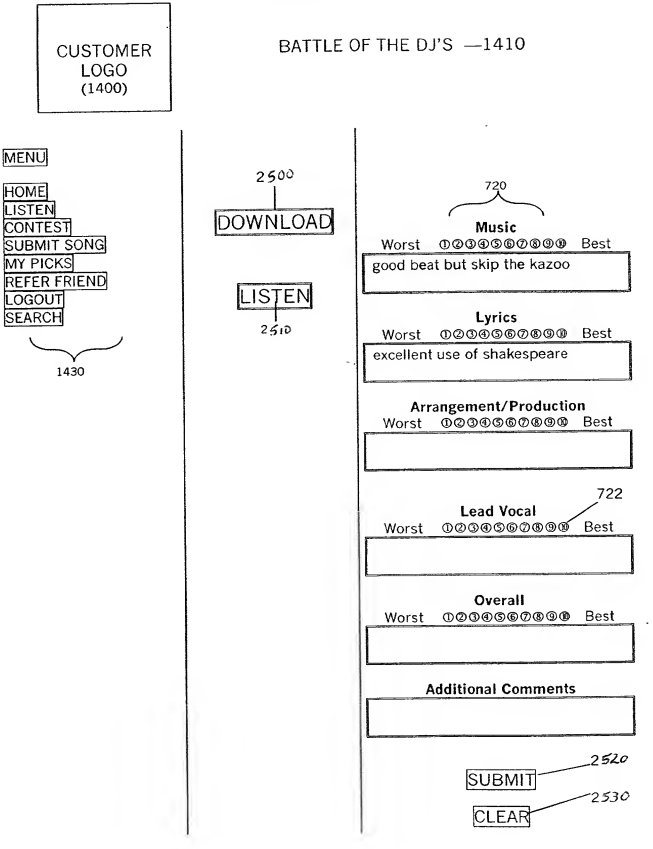

CUSTOMER LOGO (1400)
BATTLE OF THE DJ'S —1410
MENU
HOME
LISTEN
CONTEST
SUBMIT SONG
MY PICKS
REFER FRIEND
LOGOUT
SEARCH
1430
2500
DOWNLOAD
LISTEN
2510
720
Music
Worst ①②③④⑤⑥⑦⑧⑨⑩ Best
good beat but skip the kazoo
Lyrics
Worst ①②③④⑤⑥⑦⑧⑨⑩ Best
excellent use of shakespeare
Arrangement/Production
Worst ①②③④⑤⑥⑦⑧⑨⑩ Best
722
Lead Vocal
Worst ①②③④⑤⑥⑦⑧⑨⑩ Best
Overall
Worst ①②③④⑤⑥⑦⑧⑨⑩ Best
Additional Comments
SUBMIT
2520
CLEAR
2530

FIGURE 26

Contest Name: [ ] 2600

Contest Web Address: [http://] 2610

Please pick your contest template below. Please note that each Round runs for 1 week. You will be able to specify the exact start date and time later.

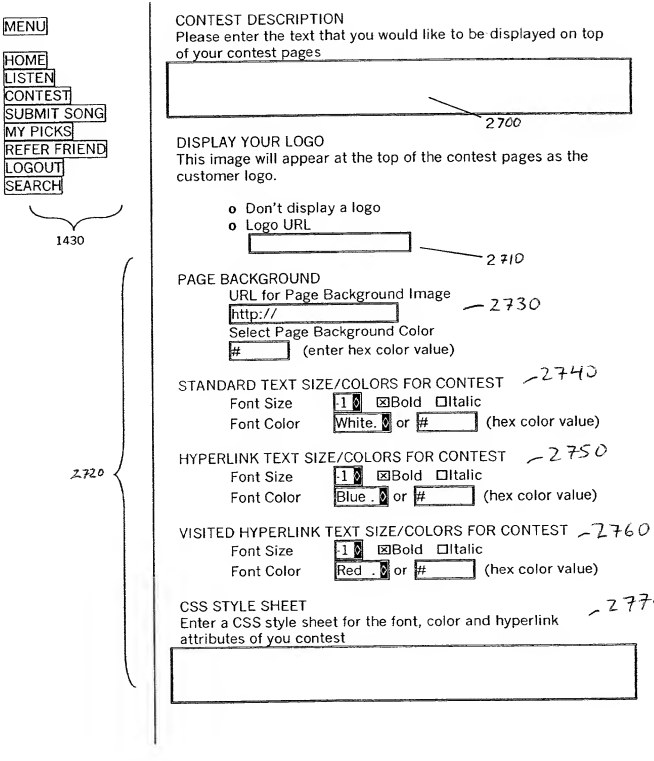
	Style	Parameters	Price
o	TEMPLATE 1	1 Round 1 Room 2 Works min.	$5
•	TEMPLATE 2	2 Rounds 3 Rooms 4 Works min.	$10
o	TEMPLATE 3	1 Round 7 Rooms 8 Works min.	$15
o	TEMPLATE 4	4 Rounds 15 Rooms 16 Works min.	$20

2620

Contest Period (Voting Period per Round) [Voting Period.] 2630
- One Day
- One Week
- Two Weeks...

10420-1815001

FIGURE 27



10031814.10401

FIGURE 28

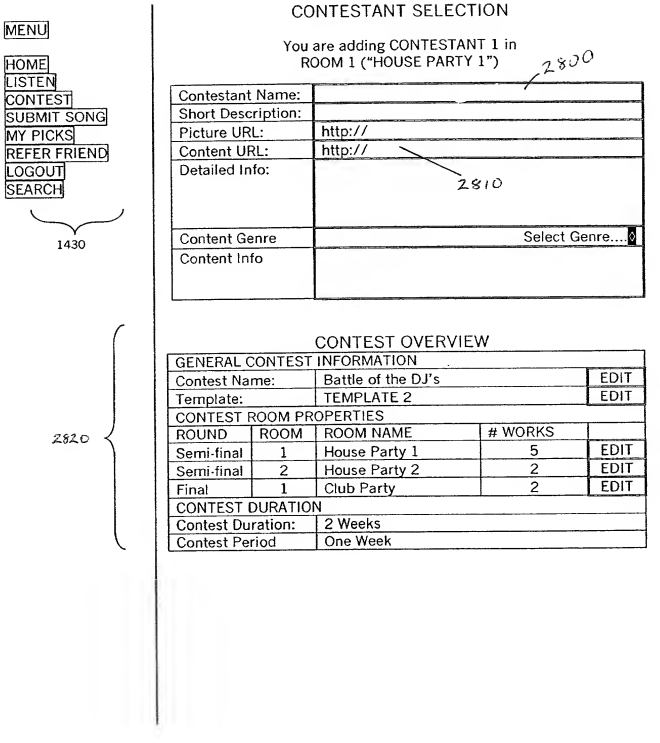
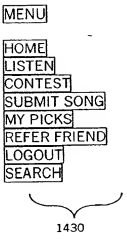

MENU
HOME
LISTEN
CONTEST
SUBMIT SONG
MY PICKS
REFER FRIEND
LOGOUT
SEARCH
1430
CONTESTANT SELECTION
You are adding CONTESTANT 1 in ROOM 1 ("HOUSE PARTY 1")
2800
Contestant Name:
Short Description:
Picture URL:
http://
Content URL:
http://
Detailed Info:
2810
Content Genre
Select Genre....
Content Info
CONTEST OVERVIEW
GENERAL CONTEST INFORMATION
Contest Name:
Battle of the DJ's
EDIT
Template:
TEMPLATE 2
EDIT
CONTEST ROOM PROPERTIES
ROUND
ROOM
ROOM NAME
WORKS
Semi-final 1 House Party 1 5 EDIT
Semi-final 2 House Party 2 2 EDIT
Final 1 Club Party 2 EDIT
CONTEST DURATION
Contest Duration:
2 Weeks
Contest Period
One Week
2820

FIGURE 29



CONTEST DISPLAY OPTIONS

Choose PUBLIC/PRIVATE Rooms

A public room means that your contest will be listed in the CONTEST DIRECTORY. Anyone visiting the directory will be able to click on your contest link. A Private contest will not list your contest in our directory. Your contest will only be available to people that visit your web site and click on your contest link.

Public or Private Contest?	o PUBLIC	o PRIVATE

2900

Choose CONTEST DIRECTORY LINK

If you choose YES, a link will be added to the bottom of your contest that shows all other contests your users can participate in. If you choose NO, no link will be added.

Include Contest Directory Link?	o YES	o NO

2910

Choose BANNER ADVERTISING

By default, banner advertising is added to the top of your pages. if you would prefer not to have banner advertising, choose NO.

Allow Banner Advertising?	o YES	o NO

2920

CUSTOMER AGREEMENT

I agree to all the terms and conditions displayed herein, and by pressing ACCEPT...

2930

ACCEPT 2940 REJECT 2950